

## WHO WE ARE

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NeoGenesis is in the business of providing products that enhance people's lives. With a core emphasis on serving oncology patients, our products are completely safe, yet highly effective for everyone.

NeoGenesis hair care products return nutrients to the skin that once were created in abundance during our youth and slow down as we age. We deliver those nutrients in a way that works within your hair's normal growth cycle.

Learn more about our innovative line of skincare, hair and lash/brow products through your skin professional or visit the NeoGenesis website:

[neogenesis.com](http://neogenesis.com).

SCIENCE NEVER  
LOOKED SO GOOD™



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# HAIR THICKENING SERUM

STRENGTHEN + GROW



STIMULATE NATURAL  
HAIR GROWTH



# THICKEN YOUR HAIR WITH S<sup>2</sup>RM® TECHNOLOGY

NeoGenesis Hair Thickening Serum is the first to combine the benefits of multiple adult stem cell types (S<sup>2</sup>RM®) with potent antioxidants, peptides, and other innovative stem cell ingredients to nourish the scalp and hair follicles.



## OUR FORMULATION:

- Stimulates natural hair growth
- Helps to increase the appearance of hair density
- Safe for everyday use
- Oncology safe

## STEM CELL BASED HAIR REJUVENATION

For the millions who are beginning to experience thinning hair or loss of hair, Hair Thickening Serum is a highly effective option that makes your hair look and feel healthier, fuller, and more vibrant.

### FOR OPTIMAL RESULTS:

Simply apply NeoGenesis Hair Thickening Serum to your scalp, massage in, and allow to dry for two minutes on a daily basis. Keep out of eyes.

Your hair professional has more advanced treatments using our products that can trigger an even faster response. This is especially beneficial to those just beginning to experience hair loss.

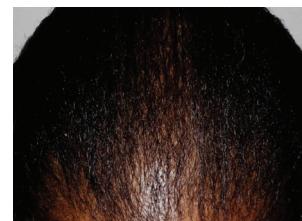
*Ask your professional for more information.*

# real results

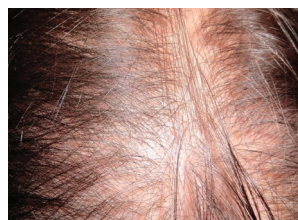
Hair begins to recondition after 8 weeks of treatment. A maintenance program of 3-4 times per year is recommended to maintain results.



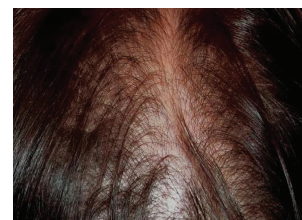
BEFORE



AFTER 8 WEEKS



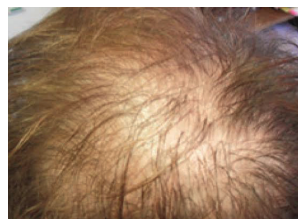
BEFORE



AFTER 12 WEEKS



“My hair has never looked or felt so good. I even have less grey. Thank you NeoGenesis!”



BEFORE



AFTER 8 WEEKS



BEFORE



AFTER 30 DAYS

*Photos have not been altered in any way. Results may vary.*