



ONCOLOGY

REAL RESULTS

neo
GENESIS™

WARNING:

Some of the following images contain graphic content.

Viewer discretion advised.

PRE + POST

CANCER SURGERY



DAY 0



7 WEEKS

MOHS SURGERY

“These photos show the scalp of a client following Mohs surgery for squamous cell carcinoma.

The doctor did not stitch, but put on a compression bandage for 3 days. Patient used topical antibiotics.

Once the compression bandage was removed, NeoGenesis Recovery serum was used twice a day for 3 weeks, then once a day for 4 weeks.”

- Diane Mack, Caris Skin Care

NEOGENESIS PRODUCTS USED:

Recovery



MOHS SURGERY + RADIATION

"This client underwent Mohs Surgery and 25 doses of radiation for morpheaform basal cell carcinoma (BCC).

She had a BCC to the medial aspect of the right inner canthus which has been treated with 25 doses of radiation and is well-healed.

She is really appreciative and thankful to have the products."

- Rhonda Spar, Belle Ame Aesthetics

NEOGENESIS PRODUCTS USED:

Cleanser, Moisturizing Mist, Recovery, Booster, Skin Serum, Eye Serum, Barrier Renewal Cream, *Oralease

**Product currently in testing*

MOHS SURGERY



*Photos Courtesy of Professional Partner
- Annaliza, The Skin Curator*

NEOGENESIS PRODUCTS USED: Recovery



DAY 0



1 YEAR

CANCER SURGERY

"I had a tumor about the size of a ping pong ball removed from my leg which left a large void and a very large incision.

I was very upset about the size and knew I was going to have a nasty scar on my leg.

My doctor recommended that I use NeoGenesis Recovery Serum, and I am so glad that she did.

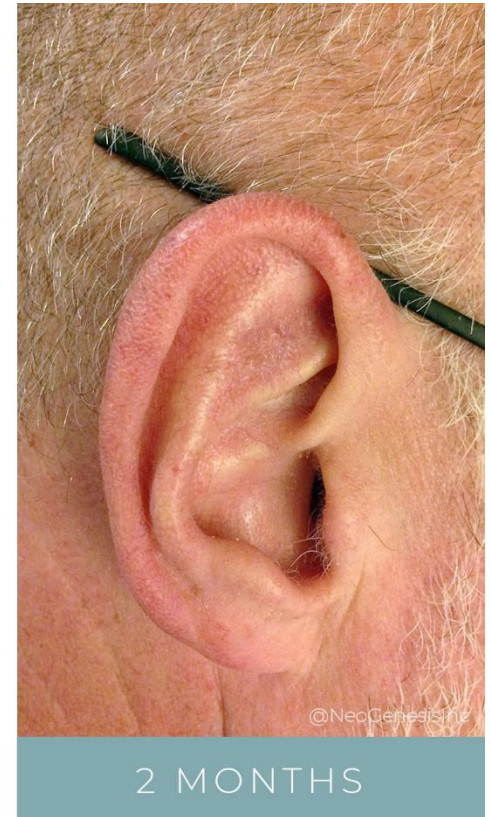
I am still amazed when I look at my leg, that it healed so well. I cannot believe how the void filled in completely, and the scar is so faint that I have to actually look for it.

I am so thankful that I found your products. Recovery is so amazing." – KC

NEOGENESIS PRODUCTS USED:

Recovery

MOHS SURGERY



"This 62 year old male client had Mohs surgery for squamous cell carcinoma. A skin graft from behind ear was sewed into ear by his doctor. Recovery serum was used twice daily, post surgery." - Diane Mack, Caris Skin Care

NEOGENESIS PRODUCTS USED:

Recovery

BASAL CELL CARCINOMA SURGERY



NEOGENESIS PRODUCTS USED:

Recovery, Moisturizing Mist, Barrier Renewal Cream



"Client was diagnosed with Basal Cell Carcinoma on her nose over 10 years ago and tried multiple medical and holistic treatments to try and heal it including laser, photodynamic therapy (PDT) and cancer cream treatments.

She ended up having cancer surgery and the doctor removed the entire tip of her nose and made an incision on her forehead and flapped it down to her nose. She has now had 3 surgeries for skin cancer and the surgeon has told her she will need a 4th.

My client is an Esthetician and knew that stem cells are the future, so she started on NeoGenesis Recovery, Moisturizing Mist and Barrier Renewal Cream. Her skin is looking really good and the scarring has improved significantly." - KP

NEOGENESIS PRODUCTS USED:

Recovery, Moisturizing Mist, Barrier Renewal Cream

DOUBLE MASTECTOMY + NECROSIS + RECONSTRUCTIVE SURGERY



DAY 0



5 MONTHS



7 1/2 MONTHS



10 1/2 MONTHS

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14 1/2 MONTHS
6 DAYS POST-OP

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16 MONTHS
7 WEEKS POST-OP

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NEOGENESIS PRODUCTS USED:

Recovery, Barrier Renewal Cream



"This client had a double mastectomy at the end of November and then had emergency necrosis surgery December 14 - 3 weeks after the mastectomy. Her skin died during surgery so they closed the wounds quickly so she would not be as susceptible to infection. She is allergic to a lot of antibiotics and sulfa medications so she cannot use any topicals with sulfa. That was an issue after her surgery. They used nitroglycerin paste on it but the damage was already done and did not help her.

She met Holly Brown, founder of Looking and Feeling FAB and began using essential oils, NeoGenesis Recovery serum and Barrier Renewal Cream. The plastic surgeon was in total shock about her recovery and how well she has done, and wanted to get started with her reconstructive surgeries. She had her pre-op with her surgeon and he said since things are looking so good, they may not need to cut her chest muscles and may just be able to put the expanders over the area. She continued on the products so her skin was prepared for the reconstructive surgery, using on both the breast area and hip area. She is also getting liposuction from her hips so they can take some of the fat and graft it to the right side to try to get a smoother transition.

One week post surgery, the doctors were impressed with the healing of her scarring, they wanted her back on the NeoGenesis products 2 weeks post surgery.

Her doctor's felt the quality of her recovery has been improved by NeoGenesis products. She had her 3 month follow up with her plastic surgeon last week and they are very happy with how everything looks." – AS

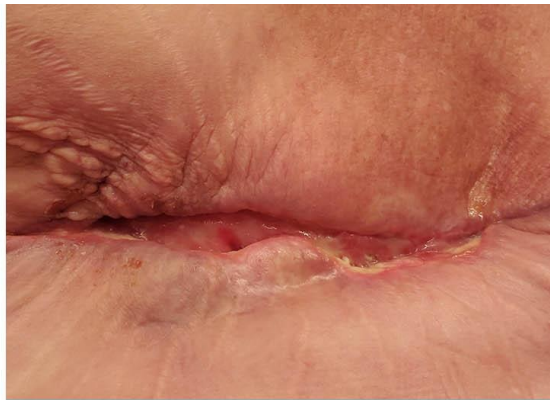
NEOGENESIS PRODUCTS USED:

Recovery, Barrier Renewal Cream, Moisturizing Mist

MASTECTOMY + NECROSIS



DAY 0



1 MONTH



1 1/2 MONTHS



2 MONTHS



2 1/2 MONTHS



3 MONTHS

NEOGENESIS PRODUCTS USED:

Recovery, Barrier Renewal Cream, Moisturizing Mist



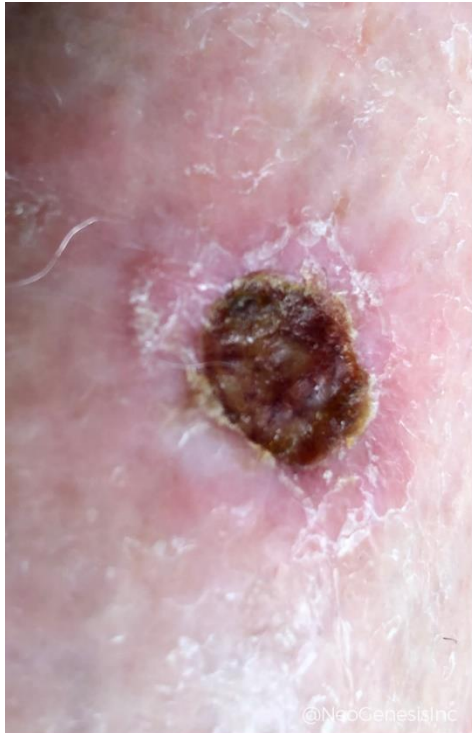
"DF had necrotic tissue after her vacuum bandage was removed post mastectomy. She had radiation treatments 13 years earlier that had badly burned her skin, so it was already compromised.

She started using Recovery serum around the area 1-week post-surgery.

Her doctor was happy with the progress of the healing and how the wound closed." – HB

NEOGENESIS PRODUCTS USED:

Recovery, Barrier Renewal Cream, Moisturizing Mist



POST SURGERY



6 WEEKS

MOHS SURGERY

“My client had Mohs Surgery on her right shin. By the third week of using Recovery and Moisturizing Mist on her leg it is healing very nicely. Her skin looks healthier and irritation is down to a 4 (out of 10). Surrounding tissue around the wound is smoother and healthy looking with light pink coloring. Patient has tough skin to heal and it takes a while.

She is happy with the progress. In less than a month, client said she thinks the wound is continuing to heal nicely and surrounding tissue looks healthier than the rest of skin on her body. But week 6, it is healing with a smooth surface. It is 95% healed at the moment. No itching or discomfort. This was a deep wound that has almost healed to a completely smooth surface.”

– Heather Funk, The Vibrant Life

NEOGENESIS PRODUCTS USED:

Recovery, Moisturizing Mist



DAY 0



4 WEEKS

MOHS SURGERY

“Thanks for following up on my Mohs surgery. Initially, I did not use the Recovery serum on the open wound and only used Manuka honey bandages twice daily.

As the wound began to close, I used Recovery serum around the perimeter of the still open wound, along with the Manuka honey bandages.

I continued to use Recovery serum twice daily until the wound was completely healed at 4 weeks.

I am so grateful for your generosity in supplying me with your products, and I am very pleased with the results.

People remark that you can't tell that a lesion was removed from my nose. Thank you so much.” – HW

NEOGENESIS PRODUCTS USED:

Recovery



DAY 0



2 WEEKS

CANCER SURGERY

"RC had surgery on Friday where they removed a cyst from his neck. It left him with some pretty nasty scars.

He is using Recovery serum, twice a day. The "after" photo was taken 2 weeks post neck surgery. He applied NeoGenesis Recovery twice a day, every day. Quite impressive."

- Debbie Coffin, Skin Secrets by Debbie

NEOGENESIS PRODUCTS USED: Recovery



"I had a second chance to "test" the product when a PET scan identified a benign tumor in the area of my left parotid gland, and I underwent surgery to remove it. The procedure left a nasty incision around my ear and extending an inch or so down to my neck. I applied NeoGenesis Recovery serum daily immediately post-surgery, and within a week my incision was hardly noticeable.

I'm very appreciative of the support we received from the NeoGenesis team -- Leila and Steve -- who checked in weekly, offering their guidance and expertise along the way and were always available for questions. Based on the success I experienced and the support we received, I strongly recommend the NeoGenesis products and team to patients and providers looking for a way to accelerate healing and reduce the discomfort associated with these aggressive treatments." - RC



DAY 0

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DAY 8

@NeoGenesisInc

MELANOMA SURGERY

"I want to thank NeoGenesis for the creation of your Recovery Serum, as it has helped me with several difficult situations.

I have Addison's Disease which slows down the healing process on everything with my body.

I have also had multiple Melanoma and Basal cell removals.

After using Recovery on my most recent procedures, I feel it has reduced my healing time.

Such a blessing." – MO

NEOGENESIS PRODUCTS USED:

Recovery

SKIN CANCER SURGERY



NEOGENESIS PRODUCTS USED:

Cleanser, Recovery, Booster, Skin Serum, Eye Serum, Barrier Renewal Cream, Intensive Moisturizer, Light Moisturizer, Moisturizing Mist



"My client has struggled with skin cancer for 40 years. She had skin cancer surgery on her cheek. The scar grew into the size of dime in the matter of a month.

She started using the NeoGenesis products and I saw the difference in the healing and redness of the scar. Her overall skin tone and firmness is improving, and the hyperpigmentation is less splotchy.

After 3 months I am seeing a tremendous improvement!" - EC

BASAL CELL CARCINOMA SURGERY

“I want to thank NeoGenesis for the creation of your Recovery Serum, as it has helped me with several difficult situations.

I have Addison’s Disease which slows down the healing process on everything with my body.

I have also had multiple Melanoma and Basal cell removals.

After using Recovery on my most recent procedures, I feel it has reduced my healing time.

Such a blessing.” – MO



DAY 0



DAY 8

NEOGENESIS PRODUCTS USED:

Recovery

ORAL CANCER SURGERY

"I was diagnosed with tongue cancer and had to have surgery to remove 1/3 of my tongue. I ended up with scars across my neck.

A friend sent me some Recovery serum by NeoGenesis and I used it on my scar. I continued to use the Recovery serum on my neck and I saw my radiologist last week and she was blown away at how well my neck scar is healing.

As you can see from the pictures, the scarring is almost gone from Recovery serum. I am so grateful for everything that the NeoGenesis products continue to do for me." - JP



DAY 0



2 WEEKS

NEOGENESIS PRODUCTS USED:

Recovery



DAY 0



14 WEEKS

MOHS SURGERY

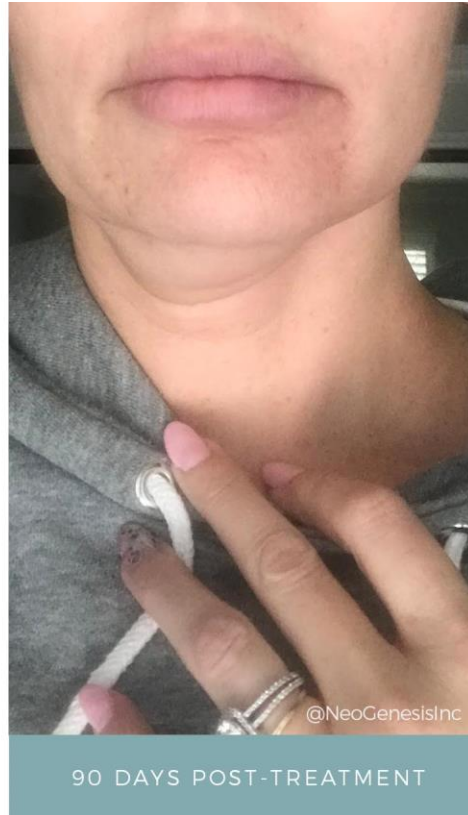
"I had Mohs surgery that left a scar on my nose. I started using the Recovery serum twice a day. The redness went away within 8 weeks and the swelling was down after 12 weeks.

I couldn't believe it healed so well. I noticed it is not as red and lighter. It is MUCH better." - LM

NEOGENESIS PRODUCTS USED:

Recovery

RADIATION



RADIATION BURN + TONGUE SORES

"I was diagnosed with tongue cancer and had 6 weeks of radiation treatment on my head and neck. A friend saw the burns on my neck, so she sent me NeoGenesis Recovery serum. It arrived with a hand-written letter saying that they sympathize and understand what I am going through, and I thought, wow, finally some empathy.

The radiation side effects felt like a really bad sunburn. I started using the Recovery serum halfway through my treatments. I would go in, have the radiation, and go out to my car and apply the serum. By the end of treatment, they told me it would take 4 weeks before the burns and blisters would start to subside, but using the Recovery serum, you couldn't even tell.

I also had a lot of blisters, open lesions and sores in my mouth making it difficult to talk or eat. My doctor said I would have blisters for about 18

months. After we had our call, I used the paste you sent to help with the lingering sores in my mouth from the radiation. Within 10 days, applying it in the AM and PM, the sores cleared up within 10 days. I am so grateful for everything that NeoGenesis products continue to do for me. I am always talking about this serum with others who are going through radiation. So many have reached out to me about it." - JP

NEOGENESIS PRODUCTS USED:

Recovery, Barrier Renewal Cream, Moisturizing Mist, *Oralease

**Product currently in testing*

RADIATION



"I started using the NeoGenesis products after finishing 33 radiation treatments. As you can see from the photos, my skin was sore to the touch and I felt very crispy. I put Recovery serum on last night and wanted to see if it worked. After 8-10 hours, I didn't have to put any Lidocaine or Neosporin on. It felt so good, I did not want to put any other products on. After one application, I can tell you I have not felt this kind of relief from any other products.

I used Recovery serum twice a day, morning and evening, Intensive Moisturizer an hour later and Moisturizing Mist mid-day. After 7 days, I had significant healing of the raw spots and the peeling in general. After 14 days, my pain level was at a zero. Discomfort still existed, but only when clothing rubbed against my skin. The skin that has healed was not sensitive to the touch, only the areas that were raw or those that had peeled and not completely healed. Wearing tighter fitting clothing is now better as there is no rubbing on either the peeled or partially healed skin areas." – DN

NEOGENESIS PRODUCTS USED: Recovery (spray), Intensive Moisturizer, Moisturizing Mist

RADIATION



POST RADIATION- 33 TREATMENTS
7 DAYS USING RECOVERY



14 DAYS USING RECOVERY
7 DAYS USING INTENSIVE MOISTURIZER
+ MOISTURIZING MIST



27 DAYS USING RECOVERY
20 DAYS USING INTENSIVE MOISTURIZER
+ MOISTURIZING MIST



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POST RADIATION - 33 TREATMENTS
7 DAYS USING RECOVERY



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14 DAYS USING RECOVERY
7 DAYS USING INTENSIVE MOISTURIZER
+ MOISTURIZING MIST



@NeoGenesisInc

27 DAYS USING RECOVERY
20 DAYS USING INTENSIVE MOISTURIZER
+ MOISTURIZING MIST

"I am beyond grateful for the care and effectiveness of these life-changing products. Kindness + amazing products!
Two things you can 100% count on with the NeoGenesis Team." – DK

NEOGENESIS PRODUCTS USED: Recovery (spray), Intensive Moisturizer, Moisturizing Mist

RADIATION



"I was diagnosed with squamous cell carcinoma and underwent 30 radiation treatments and 2 sessions of chemotherapy. I also had surgery to remove the tumor on my tongue.

I attached two photos, one taken on the 14th of November, which was the last day of my radiotherapy, and the second was taken on the 26th of November, when my skin had entirely healed after using NeoGenesis Recovery serum.

I used the products throughout my treatments, once every 3 days because I wasn't burning that much in the beginning of the treatments.

I'm really surprised that less than 2 weeks after my last treatment my skin was back to normal. I had expected it to worsen for 2 weeks after last treatment, but instead it got better. I'm really happy with the products! - RS

NEOGENESIS PRODUCTS USED:

Recovery, Barrier Renewal Cream, *Oralease

**Product currently in testing*

RADIATION



"I had to undergo 6 weeks of radiation treatment for breast cancer, 5 days a week. I feel very blessed to have been able to use the NeoGenesis skin care products. I used the Moisturizer Mist, Recovery spray, and the Intensive Moisturizer. These products are completely amazing! They kept my skin well moisturized during the intense healing process. I feel the products sped up my healing process as well." - MB

NEOGENESIS PRODUCTS USED:

Recovery (spray), Intensive Moisturizer, Moisturizing Mist

RADIATION



NEOGENESIS PRODUCTS USED:

Recovery (spray), Intensive Moisturizer, Moisturizing Mist

RADIATION



NEOGENESIS PRODUCTS USED:

Recovery (spray), Intensive Moisturizer, Moisturizing Mist

RADIATION



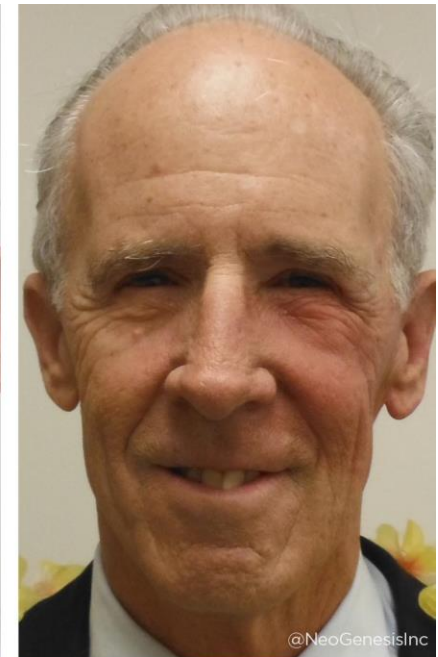
WEEK 3 OF RADIATION
BEGINS PRODUCTS



WEEK 4 OF RADIATION



WEEK 5 OF RADIATION



WEEK 6 OF RADIATION

NEOGENESIS PRODUCTS USED: Recovery, Barrier Renewal Cream, Moisturizing Mist

RADIATION



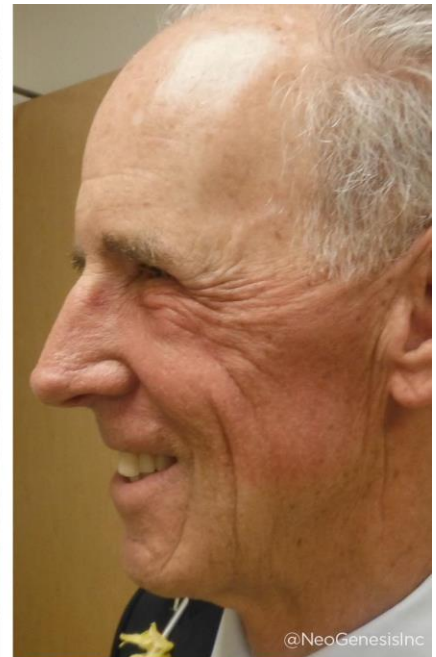
WEEK 3 OF RADIATION
BEGINS PRODUCTS



WEEK 4 OF RADIATION



WEEK 5 OF RADIATION



WEEK 6 OF RADIATION

NEOGENESIS PRODUCTS USED: Recovery, Barrier Renewal Cream, Moisturizing Mist



Professional Feedback:

Patient was diagnosed with basal cell carcinoma. Radiation was delivered to the left side of face from March 30 to May 11, 2020, five days per week (Monday through Friday for 6 weeks) for a total of 30 treatments. Patient had been experiencing mild to moderate radiation dermatitis for seven days before beginning the NeoGenesis products.

The patient noted a brisk reduction in the erythema and pain in the irradiated area of his skin in the first week after starting the products. He was highly satisfied with the treatment and recommends it to others undergoing radiation therapy.

Client Feedback:

"There was virtually no skin irritation after using the products for one week.

Overall, I am very impressed with the response to the products and will definitely be recommending them to patients and colleagues. Happy to participate in publishing a case report.

Thank you for your support." - Dr. Traub

RADIATION



AFTER 25 RADIATION TREATMENTS
BEGINS NEOGENESIS PRODUCTS



DAY 2 USING RECOVERY SERUM
+ MOISTURIZING MIST



DAY 5 USING RECOVERY SERUM
+ MOISTURIZING MIST

“This client underwent 25 rounds of radiation. The first photo was taken after all radiation treatments were complete. She started using NeoGenesis Recovery serum and Moisturizing Mist twice a day, one week after her final treatment.”

– Khadijah Hewitt-Nelson, Soulstone Spa & Apothecary

NEOGENESIS PRODUCTS USED: Recovery, Moisturizing Mist



DAY 0



6 MONTHS

RADIATION DERMATITIS

“While undergoing radiation treatment, my client’s skin became red, irritated and itchy. I immediately got her started on NeoGenesis products.

Using a combination of Moisturizing Mist and Recovery serum in tandem and then Barrier Renewal Cream, the rash and burn on the chest area was completely cleared up in less than 5 months.”

- Katherine Aalbu-Ruward, Rising Sun Organique

NEOGENESIS PRODUCTS USED:

Recovery, Barrier Renewal Cream, Moisturizing Mist

RADIATION



"I started using NeoGenesis products when treatment started, and my nurses were amazed... My skin would peel but it never got to the point where it would blister or scab. I was using Recovery spray and Oralease for the inside of my mouth and they were amazed that I didn't have any sores inside my mouth. I'm excited to get back to living life and I owe a lot of that to NeoGenesis." – TG

NEOGENESIS PRODUCTS USED: Recovery (spray), Barrier Renewal Cream, *Oralease

**Product currently in testing*

RADIATION

“I have been using NeoGenesis Recovery for a chemical burn and side effects from radiation. Prior to radiation (late July), I had scar tissue removed in my breast resulting from a lumpectomy. I simultaneously opted to include an elective procedure of a laser and chemical peel, which resulted in severe blistering and burning. Recovery truly helped me and relieved my discomfort.

In mid-August, I started radiation. I used Recovery daily and surprised all of the technologists and doctors (especially since I have Lupus), as I did not peel, blister, or scar.

Your product Recovery saved the day. I hope other cancer patients have the opportunity to use your stem cell molecule skincare products to save their skin.” – DW



POST CHEMICAL PEEL
12 DAYS PRE-RADIATION



3 WEEKS OF
RADIATION

NEOGENESIS PRODUCTS USED:

Recovery

RADIATION



15 OF 20 TREATMENTS
BEGINS NEOGENESIS PRODUCTS



FINAL DAY OF 20
RADIATION TREATMENTS



30 DAYS POST-TREATMENT

NEOGENESIS PRODUCTS USED: Recovery, Barrier Renewal Cream, Moisturizing Mist



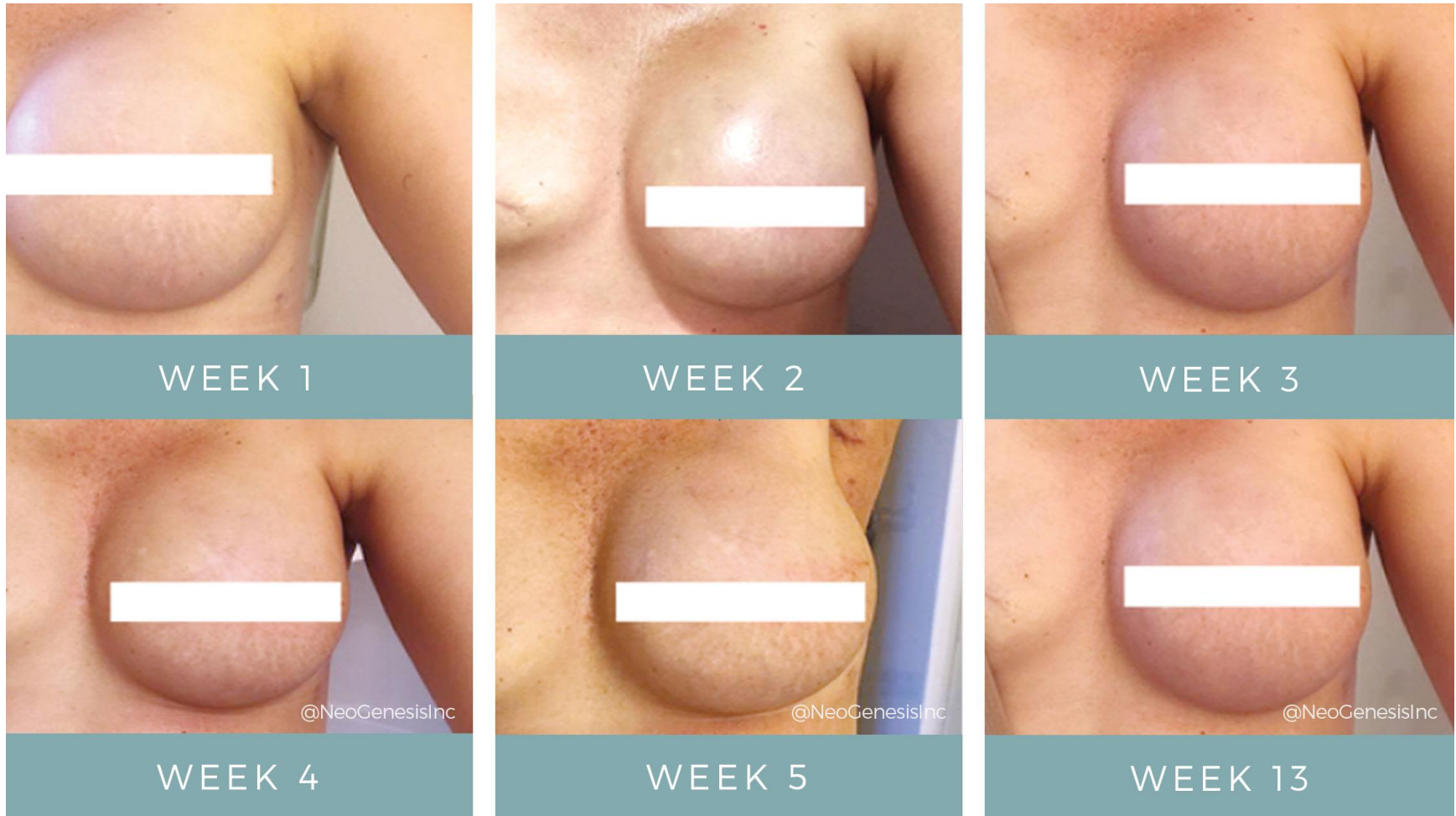
"NeoGenesis is a 5-star skincare line and an A-TEAM. It doesn't get much better than that. This company truly cares and wants to help people. A rarity in the cosmetics industry, where making money is most companies' primary goal.

Being diagnosed with breast cancer was scary to say the least. With open arms, the NeoGenesis team embraced me and cared for me like I was family. Checking in on me weekly with kind emails and phone calls.

I would go as far as to say that their products are essential for anyone going through radiation. I know without the use of them, my skin would be an entirely different story.

I am beyond grateful for the care and effectiveness of these life-changing products. Kindness + amazing products! Two things you can 100% count on with the NeoGenesis Team." – DK

RADIATION



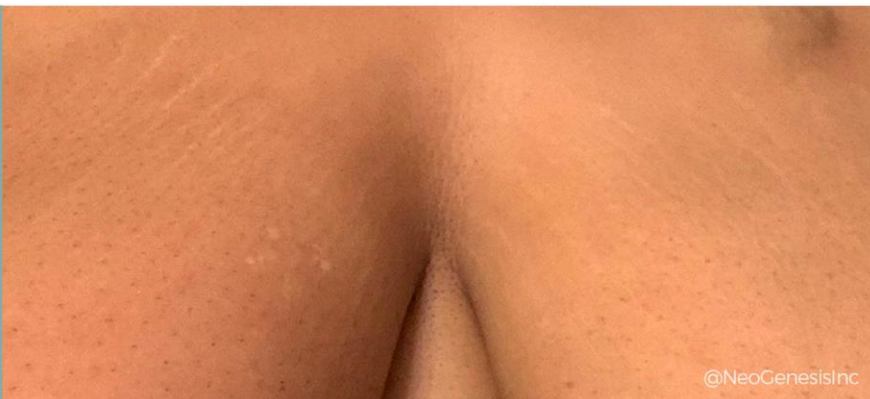
*Treatment + Photos Courtesy of Professional Partner
- Holly Brown, Looking and Feeling Fab*

NEOGENESIS PRODUCTS USED: Recovery (spray), Intensive Moisturizer

1 OF 13 TREATMENTS



5 WEEKS
POST-TREATMENT



RADIATION

"This client was diagnosed with breast cancer and had surgery initially. She then had 12 weeks of chemo and started radiation a month later, 5 days per week. She has very sensitive skin.

She was introduced to Holly Brown with Looking and Feeling FAB, who started her on the NeoGenesis products.

After one week she had some discoloration but no redness or peeling. In the next weeks she had some discomfort and peeling, so she increased usage of the products. Everything healed well and she was pleased with the progress."

NEOGENESIS PRODUCTS USED:

Moisturizing Mist, Recovery, Barrier Renewal Cream

RADIATION



NEOGENESIS PRODUCTS USED:

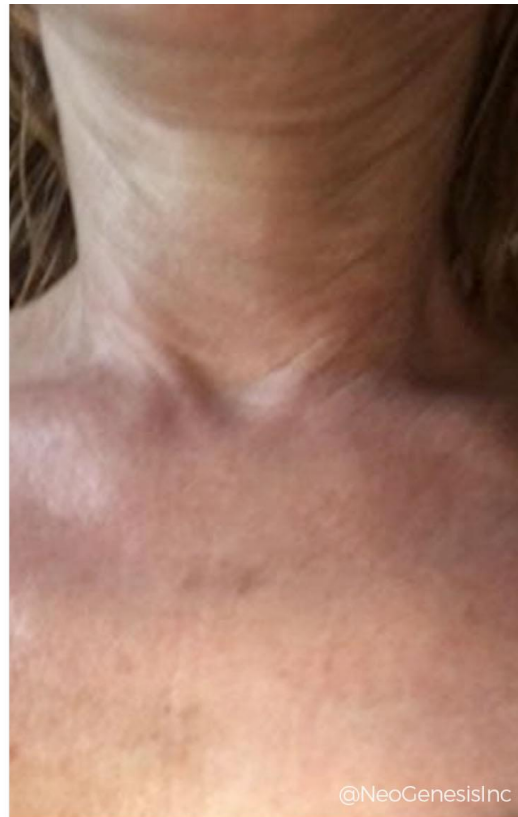
Moisturizing Mist, Recovery, Barrier Renewal Cream

RADIATION



12 DAYS POST-TREATMENT
BEGINS RECOVERY SERUM

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19 DAYS POST-TREATMENT

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7 WEEKS POST-TREATMENT

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NEOGENESIS PRODUCTS USED: Recovery



“I am writing to share that I have successfully completed my radiation treatments for breast cancer.

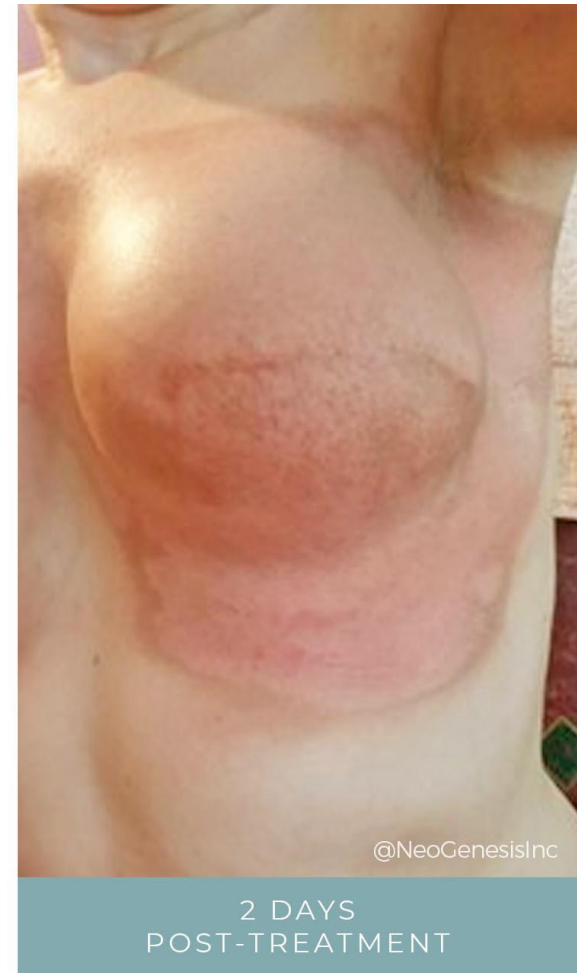
The journey was tough, especially since I was terrified of the outcome from radiation, as I have lupus. I was fearful of the potential radiation side effects which could result in a lupus flare.

Recovery serum promoted my healing and helped me avoid reoccurrence of lupus activity during and post radiation treatments.

In addition, Recovery seemed to help with my lingering surgical issues, specifically the collapse of my affected breast. And, on October 28th, I felt a swelling in my affected breast. I generously applied Recovery to the area. The bump was gone within a couple of days. I am now 2 months post radiation. The skin on the radiated area looks and feels great, especially when compared to photos I have seen of other breast cancer patients going through radiation.

I am so thankful for these wonderful products. I hope my oncologist and surgeons share your product with their patients to promote better healing.” – DW

RADIATION



NEOGENESIS PRODUCTS USED: Recovery, Intensive Moisturizer

Treatment + Photos Courtesy of Professional Partner
- Holly Brown, Looking and Feeling Fab



“I am done with my radiation treatments. I had radiation for 5 weeks (25 treatments). I don’t know if it would have been different if I started the products before radiation.

I used the 3 products after showering in the morning, when I got home from work, and before bed. My skin has significantly improved so I think the Recovery and Intense Moisturizer lotion have been helping. I think you do have something good with the products.

I have very sensitive skin so my reaction to radiation was what I expected. My skin just itched. It didn’t feel like it was burning.” – AB

NEOGENESIS PRODUCTS USED: Recovery, Intensive Moisturizer



TREATMENT 1 OF 20



TREATMENT 15 OF 20

RADIATION

"I used NeoGenesis Recovery spray and Intensive Moisturizer from day one. I would recommend these products to anyone going through radiation.

I never had any burns or discomfort during my four weeks of radiation. – DR

NEOGENESIS PRODUCTS USED:

Recovery (spray), Intensive Moisturizer



RADIATION + CHEMOTHERAPY

"I was diagnosed with Head and Neck Cancer, originating in the right tonsil and HPV positive. I was scheduled to start chemo for 6 weeks and radiation daily for 7 weeks for squamous cell carcinoma.

I sent an email to NeoGenesis and asked if you could help. I ordered everything in the protocol lineup. You reached right back and the products were sent ongoing with instructions on how to use.

My skin looks amazing and my doctor had expected me to be burnt. I had no blisters or open sores, just peeling and some redness. My doctor said I should be the poster child for skin since my skin looked so good throughout my treatments.

I just simply followed what I was told to do with regard to my skin. I never had pain really, associated with my skin at all. It was never sensitive to the touch. It was never peeling off in big chunks.

It was just little flakes all over, but never had any blistering, never had any wounds.

I just used the NeoGenesis products. I truly believe that it was a godsend series of products that helped me mitigate the misery. More people need to know about this." - BV



NEOGENESIS PRODUCTS USED:

Recovery, Barrier Renewal Cream, Moisturizing Mist, *Oralease

**Product currently in testing*



RADIATION + CHEMOTHERAPY

"This client was diagnosed with invasive ductal carcinoma of the right breast. She had surgery to have her lymph nodes removed. She then had 4 rounds of chemotherapy every week for 12 weeks. She had an adverse reaction to the chemo drugs so she stopped taking them. She then started radiation - 20 sessions in total, 5 days per week for 4 weeks. Due to her doctors wishes, she was advised to complete the radiation before starting the products. She was burned pretty bad. She had a team of doctors, but unfortunately, no dermatologist.

Once her radiation was complete, she started with NeoGenesis Recovery serum, Barrier Renewal Cream and Moisturizing Mist. The redness and discoloration were reduced. Very little peeling, which was surprising considering the extent of the burns. Her skin is looking good and she is feeling good!" – HB

NEOGENESIS PRODUCTS USED:

Recovery, Barrier Renewal Cream, Moisturizing Mist

RADIATION



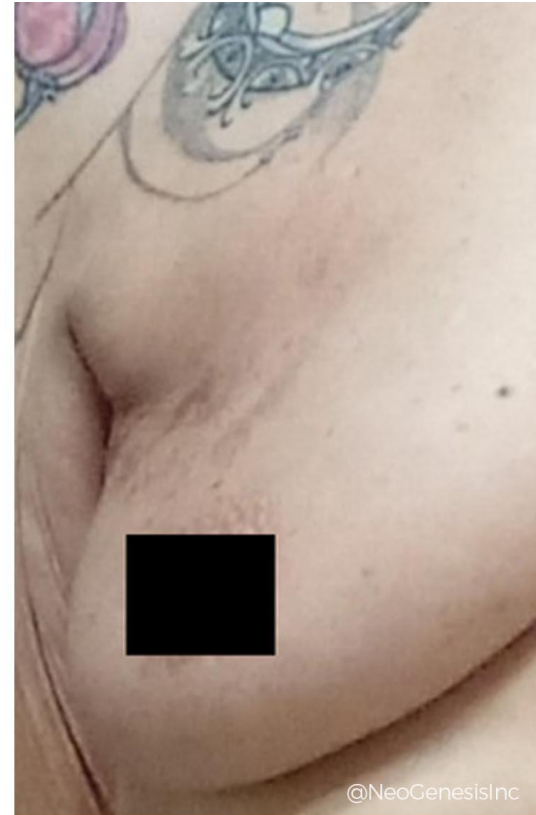
3 OF 25 TREATMENTS

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20 OF 25 TREATMENTS

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3 WEEKS POST-TREATMENT

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NEOGENESIS PRODUCTS USED:

Recovery (spray), Barrier Renewal Cream, Moisturizing Mist



"I started radiation treatment for breast cancer, 5 days per week for 5 weeks. I reached out to NeoGenesis as I had heard about their gifting program. I was not able to afford the prescribed creams the doctors wanted to give me. NeoGenesis contacted me and sent me the Recovery serum, Barrier Renewal Cream and Moisturizing Mist.

Other people had much more severe side effects than I had and I feel that was due to the products. It was so wonderful to have the Moisturizing Mist beside my bed, so I could use when something did occur in the middle of the night. It took away the stinging right away and I was able to go back to sleep.

They are really great products and I wish you all the success with getting it into the Oncology centers everywhere, as I think it will really help other women in their journey. I am so grateful." – ER



BEARD LOSS (RADIATION)

Treatment + Photos Courtesy of Professional Partner

- Holly Brown, Looking and Feeling Fab

NEOGENESIS PRODUCTS USED: Hair Thickening Serum

RADIATION



*Treatment + Photos Courtesy of Professional Partner
- Debbie Coffin, Skin Secrets by Debbie*

NEOGENESIS PRODUCTS USED: Recovery, Barrier Renewal Cream, Moisturizing Mist



"I feel very fortunate that my wife, an oncology trained Esthetician, knew about the amazing healing properties of NeoGenesis Recovery serum as I prepared to begin radiation treatments for prostate cancer. I started applying it to my skin just prior to beginning my eight weeks of daily radiation, applying it immediately after each treatment and again before bed. While waiting for my daily treatments I observed and heard other patients talk about the painful red lesions they were experiencing from radiation burns. But thanks to the daily application of NeoGenesis Recovery Serum, I did not experience any discomfort, redness, or sensitivity at all.

I had a second chance to "test" the product when a PET scan identified a benign tumor in the area of my left parotid gland, and I underwent surgery to remove it. The procedure left a nasty incision around my ear and extending an inch or so down to my neck. Again, we applied NeoGenesis Recovery serum daily immediately post-surgery, and within a week my incision was hardly noticeable.

I'm very appreciative of the support we received from the NeoGenesis team -- Leila and Steve -- who checked in weekly, offering their guidance and expertise along the way and were always available for questions. Based on the success I experienced and the support we received, I strongly recommend the NeoGenesis products and team to patients and providers looking for a way to accelerate healing and reduce the discomfort associated with these aggressive treatments."

NOTE: Red marks - Demarcation with swelling and redness where they had given him the hormone injection. He went to radiation the following week with a Band-Aid on since the skin was raw at that site. It looks like the Band-Aid adhesive may have burnt his skin. You can see the outline as to where the Band-Aid was.

CHEMOTHERAPY



@NeoGenesisInc

DAY 0



@NeoGenesisInc

1 WEEK

CHEMOTHERAPY + RADIATION

“This client used a prescription chemo cream on his ear for 3 weeks and then started on the NeoGenesis products one week later.

He responded very quickly to the NeoGenesis products and did not have to use anything else.”

– Katherine Aalbu-Ruward, Rising Sun Organique

NEOGENESIS PRODUCTS USED:

Recovery, Barrier Renewal Cream, Moisturizing Mist



CHEMOTHERAPY + RADIATION

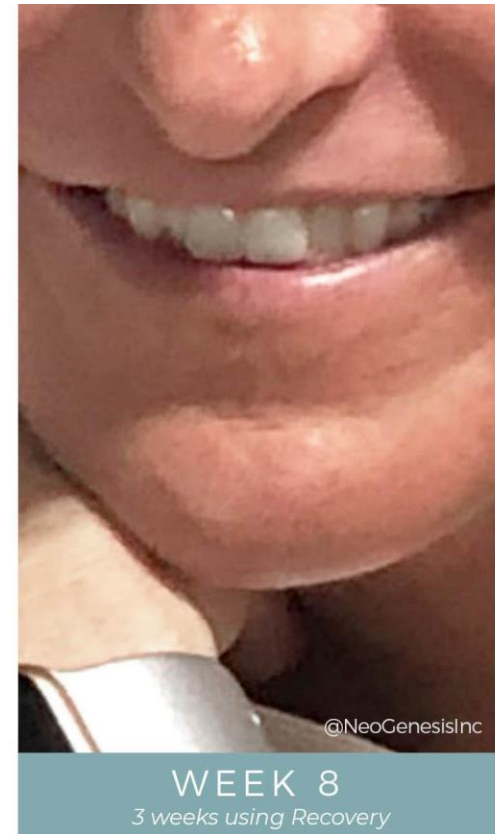
I have a chronic case of squamous cell carcinoma that started in the mid-1990s as leukoplakia / dysplasia on the gums and finally presented itself twice (2003 and 2009) as full-blown tumors in my lower jaw. The last tumor was so aggressive that it also required an extremely toxic experimental chemotherapy cocktail, followed by the surgical removal of almost all of my lower jaw, gum tissue, and chin skin. These were reconstructed with a fibula bone for the jaw and vascularized free flaps from my thigh for both gum and chin that were micro-surgically connected to the neck vascular system. One month after the surgery I had a 6-week course of head and neck radiation. There really is no way to adequately describe how awful and painful all this was.

For the next 6 years, I dealt with the “collateral damage” from the toxic treatments. My tongue

lesions would take 4-5 months to heal. I suffered from severely burned facial and neck skin (I call it “mother of all laser peels”). Despite the many products MD Anderson gave me, and I found on my own, the problems I had would not go away. Then I met NeoGenesis. The Recovery serum NeoGenesis provided me has reduced my healing time on tongue lesions down to 2 weeks or so and I get them far less often. In fact, Recovery actually helped prevent the need for another surgery in 2016. After seeing these results, the MD Anderson team is very interested in learning more about this product. The Skin Serum and Intensive Moisturizer also really helped with the residual redness and the skin on my face and neck. These products have significantly reduced the irritation for the first time in 6 years.

We have got to get the oncology world to know about NeoGenesis. Please let me know any way I can help.”
- Dr. Richard Sinkin

CHEMOTHERAPY SCARRING



“This customer recently went through topical Chemotherapy on face using Fluorouracil (FU5) which caused scars. She felt that topical chemotherapy treatment was her only option, and applied it 2x a day for 3 weeks. It was very painful and she was “red and beefy” 3 days shy of 3 weeks, so she quit the topical treatment. The deep scars were underneath her skin, so texture is smooth but the color was very red. She began using Recovery serum and contacted us to discuss product usage. We recommended the following products: Cleanser, Recovery, Eye Serum, Moisturizing Mist and Barrier Renewal Cream – 2x daily. These before and after photos were taken 3 weeks apart.” – TN



CHEMOTHERAPY

"After experiencing severe scarring and painful side effects while undergoing chemotherapy treatment using Fluorouracil (5FU), TN started to use the NeoGenesis products before her next round of chemo on her chest area. She was very excited to try the products on her chest to see if they would provide some relief to her skin issues during the treatments.

The NeoGenesis products really made her skin feel better and she was amazed at the results. The skin recovered so quickly. The difference between the chemo side effects on her face (see chemotherapy scarring photos above) and her chest is incredible. She was not feeling any pain at all on her chest.

Note: The redness on her chest is just her skin hue, as her chest is always kind of red."

NEOGENESIS PRODUCTS USED:

Cleanser, Recovery, Barrier Renewal Cream, Moisturizing Mist



DAY 0



DAY 7

CHEMOTHERAPY RASH

"I had a severe skin reaction from 2 powerful chemotherapy drugs (Adriamycin / Cytosin) that were administered every other day for 4 weeks.

The worst reaction was on my legs which had raised red areas and many of these were blisters. We had tried Calendula Oil by Bodyceuticals. The rash would subside and then come back worse than before.

Tracy introduced me to NeoGenesis Recovery serum. I applied it twice a day to the affected areas. In one week, I had a huge improvement. The redness faded, the raised areas diminished, the blisters went away, and the itching stopped.

Recovery serum is my holy grail. I highly recommend it to anyone with skin issues from chemo." – CP

NEOGENESIS PRODUCTS USED:

Recovery



DAY 0



DAY 1

CHEMOTHERAPY RASH

"I would like to say thank you so much for sending the products. I am completely in love.

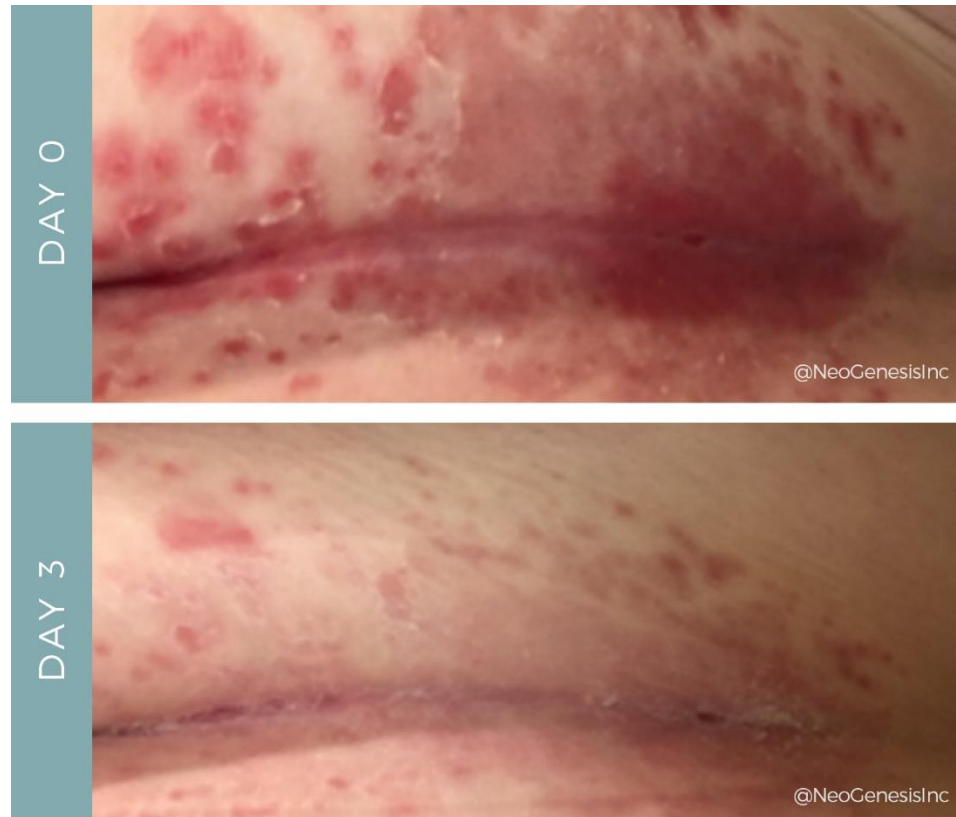
As you know I take chemotherapy, called Rituximab. The infusion causes a serious rash. I have applied Nystatin powder prescribed by my doctor, but that requires at least a week for some relief and several weeks to totally heal.

After just one treatment visit and the products they gave me (Recovery + Intensive Moisturizer) I am in less discomfort." – HB

NEOGENESIS PRODUCTS USED:

Recovery, Intensive Moisturizer, Moisturizing Mist

CHEMOTHERAPY RASH



NEOGENESIS PRODUCTS USED:

Recovery, Intensive Moisturizer, Moisturizing Mist

CHEMOTHERAPY RASH



NEOGENESIS PRODUCTS USED:

Recovery



"This patient was receiving chemotherapy and broke out in a rash on her legs. She agreed to test the NeoGenesis Recovery serum on her right leg only.

On the 7th day of using Recovery, the patient reported significant reduction in irritation and pain on the right leg (being treated). The healing of the open wounds was also visible on the right leg as compared to the left leg.

She requested to begin using Recovery on both legs, starting September 24th.

On October 22, 5 weeks into using Recovery during chemo, the patient experienced healing of the open wounds on both legs. Patient reported being much more comfortable despite the ongoing chemo treatments.

She reported that pain, irritation, and itchiness were all reduced substantially once she began using Recovery serum midway through her chemo treatments. She loved that her wounds healed even while she continued her chemo treatments." – L



CHRONICALLY DRY SKIN

"My client was diagnosed with ovarian cancer in 2020 and had 2 major surgeries, as well as chemo. The cancer came back in 2022 and she began chemo again, and will be receiving 129 doses. One of the side effects of the chemo treatments was extreme dryness. She felt like her skin was aging quickly.

I started her on the NeoGenesis products and within two months her skin was feeling better and the dry skin concerns were not an issue anymore. Her face is feeling so good! She loves how the products absorb in the skin and are not greasy."

- Rachael Dessert-Cone, Vista Massage & Wellness

NEOGENESIS PRODUCTS USED:

Cleanser, Recovery, Skin Serum, Eye Serum, Intensive Moisturizer, Barrier Renewal Cream, *Enzyme Crème Mask

**Only available in the U.S.*

HAIR + LASH + BROW LOSS



NEOGENESIS PRODUCTS USED:

Hair Thickening Serum, NeoLash

HAIR + LASH + BROW LOSS

"This client was dealing with the side effects of chemotherapy when she started on the NeoGenesis hair products 4 months into her chemo treatments. She was experiencing rapid hair loss, including her lashes and brows. She was completely bald in areas and had lost most of her lashes and brows.

She started using Hair Thickening Serum and NeoLash (for both lashes and brows), twice daily for the first 30 days, and then once a day after. We started to see new growth very quickly, especially her hair. In less than 6 weeks it had filled in all the bald spots. Her brows also grew back quite quickly, while her lashes took some additional time, which we expected.

She is very happy with the products and looks amazing! - DH



AFTER 4 MONTHS OF CHEMO
DAY 1 - HAIR THICKENING SERUM



6 WEEKS OF
USING PRODUCT

NEOGENESIS PRODUCTS USED:

Hair Thickening Serum

HAIR LOSS



DAY 0



3 1/2 MONTHS

"I experienced hair loss during chemo. I had extreme thinning and bald spots and imagined it would be months and months before it would fill back in.

I started cold capping and using NeoGenesis Hair Thickening Serum twice a day.

My husband can't believe my hair has grown back so fast, and neither can I. My hair is thicker than before and regaining length. I do not have any thinning or bald spots anymore.

Really happy!" - MMZ

NEOGENESIS PRODUCTS USED:

Hair Thickening Serum

HAIR + LASH + BROW LOSS



DAY 0



DAY 0



DAY 0



3 1/2 MONTHS



3 1/2 MONTHS



3 1/2 MONTHS

NEOGENESIS PRODUCTS USED:

Hair Thickening Serum



LASH + BROW LOSS

"I lost my eyelashes and eyebrows during chemo. I started using NeoLash and NeoBrow and could not believe how quickly they are coming back. I expected more to fall out.



I did end up losing all my eyelashes, but they are growing back quickly. My eyebrows thinned but never fully fell out.

I don't wear makeup a whole lot, but I am able to wear mascara now." - MMZ

NEOGENESIS PRODUCTS USED:

NeoLash, NeoBrow

CRYOTHERAPY

CRYOTHERAPY



“I am profoundly grateful to the folks at NeoGenesis. I had two pre-cancer spots treated by freezing near my left eye and it was very visible aesthetically. I was horrified that I might have ugly scars so prominent on my face. A dear friend introduced me to NeoGenesis Recovery and I ordered it immediately, as I had seen the amazing recovery she had from the product. I used NeoGenesis Recovery twice a day as recommended and within a week the scars were nearly gone, and after 11 days they were invisible. I was able to keep the spots moist at night using Manuka honey bandages which I believe augmented the healing of the already magical NeoGenesis. I have quite a bit left in the little bottle and I’m going to use it ALL for anti-aging! I highly recommend this product.” – JC



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